

Cole Currie

Driven and enthusiastic Content Strategy and Digital Media professional experienced in community outreach, social media management, and writing.

Work Experience

Summer Patrol Student, Tourism

County of Bruce

March 2021 - Present

Use my content and digital media expertise to develop and manage web and social media content for Explore the Bruce, one of Canada's most distinguished and awarded tourism promotion brands. In this role I create written and visual content that balances audience behaviours and brand goals to deliver an engaging message.

- Social Media Management
- Audience Insights
- Content Marketing
- Promotional Strategy

Chief Operations Assistant

University of Toronto Students' Union

June 2019 - March 2020

Worked directly with the Vice-President, Operations and other executives and staff to ensure the day-to-day operations and long-term goals of the corporation were met with efficiency and care. In addition, I managed the organization's outreach to members, authored important public statements and policy briefs, and overhauled key service programs to better serve the membership.

- Program Development
- Community Outreach
- Strategic Communications
- Customer Service

Deputy News Editor

The Varsity Publications

May 2017 - April 2018

As Deputy News Editor, I worked with the News Editor of The Varsity newspaper in editorial, organizational, and training aspects as it pertained to working in the largest section of Canada's largest student newspaper. In this role I covered all breaking news, working under tight deadlines. I published over 120 articles myself over the

Contact Details

Website: colecurre.ca

LinkedIn: [/in/cole-currie](https://www.linkedin.com/in/cole-currie)

Professional Skills

Teamwork
Program Development
Community Outreach
Content Strategy
Stakeholder Relations

Software Skills

Microsoft Office Suite
Google Suite
Adobe Photoshop
Video-editing
Wordpress

Personal Skills

Public Speaking
Interpersonal Relations
Problem Solving
Organization
Communication

span of twelve months, demonstrating my work ethic and commitment to high quality outcomes. In addition to these duties, I also produced The Varsity's first ever podcast and wrote long-length Feature articles.

- Copy-editing
- Team Management
- Deadline discipline
- Reporting

Education

Ontario Graduate Certificate - Content Strategy

Humber College - Toronto, ON

2020 - 2021

Honours Bachelor of Arts

University of Toronto - Toronto, ON

2015 - 2020

Majored in English Literature, Minored in Indigenous Studies and Digital Humanities at Victoria University at the University of Toronto.

Ontario Secondary School Diploma

Appleby College - Oakville, ON

2011 - 2015

Honors & Awards

Hugh C. Cayley Award

Appleby College - Oakville, ON

2015

Awarded annually to graduating students who show achievement in the Arts.

McLennan Family Outdoor Leadership Award

Appleby College - Oakville, ON

2015

Awarded annually to the graduating student who shows the greatest achievement in Outdoor Education and Leadership.